**Sponsorship Letter**

The Reining Horse Association of Nevada (RHAN) a 501c3 was formed to promote the sport of reining in northern Nevada. Our primary goal is simple: provide opportunities to show reining horses. We also provide clinics to improve overall horsemanship skills. Our association is low-key, family-oriented, and open to all ages and levels of riders. Our shows feature classes for all ages and skill levels of horses and riders.

We have seven Reining Horse shows and one Reining clinic every season and a year-end awards banquet.

RHAN is asking for you to consider a sponsorship or product donation for our 2022 show season for our show raffles, youth incentives, class awards, and year-end awards.

In return, we will offer advertisements on all publications, entry forms, our website, social media pages, and at all of our awards ceremonies. Your company will also be recognized at all shows by the announcer as a sponsor at all our shows, and, if provided, we will place your banners in the arena for all contestants and spectators to see and will also place any marketing material at our sign-in tables.

Thank you for your consideration,

Matthew Kent, President

For sponsorship or more information, please contact Heidi Nash at
775-846-7906 (email: hnashnv@gmail.com) or Matthew Kent at 775-294-3355 (email: matt.kent100583@gmail.com).

RHAN Mailing Address/Shipping Address: 1175 Roberson Lane. Fallon, NV 89406

**All Donations are a 501c3 taxable donations.**

**2023 SPONSORSHIP**

|  |  |
| --- | --- |
| Sponsor Name: |  |
| Address: |  |
| City: |  | State: |  | Zip Code: |  |
| Phone Number: |  | Website URL: |  |
| Contact Person: |  | Email Address: |  |

Sponsors will be contacted regarding details of their sponsorship to ensure that RHAN recognizes the Sponsor in the manner and with wording that the Sponsor wishes to be recognized.

**RHAN SPONSORSHIP PACKAGES**

**Buckle/Year End Award Sponsor** – **$200** **[ ]**

* Recognition on the RHAN website.
* Recognition at the Awards banquet.

**Bronze Sponsor – $500** **[ ]**

* Recognition on RHAN website with a link to the sponsor website.
* Recognition at the Awards Banquet.
* Recognition on Facebook.
* Recognition in a quarterly electronic newsletter.
* 1 Banner at RHAN shows.

**Silver Sponsor – $800** **[ ]**

* Recognition on the RHAN website with a link to the website.
* Recognition at the Awards Banquet.
* Recognition on Facebook with quarterly scheduled posts (business only).
* Recognition in quarterly electronic newsletter with a link to their website (business only).
* 2 Banners at RHAN shows.

**Gold Sponsor – $1000** **[ ]**

* Recognition on RHAN website with link to their website.
* Recognition at the Awards Banquet.
* Recognition on Facebook with monthly scheduled posts (business only).
* 3 Banners at RHAN shows.
* Recognition in quarterly electronic newsletter with a link to their website (business only).
* Featured business at our show.
* Vendor space when available at shows.

**Saddle Sponsor – $1500** **[ ]**

* Recognition on the RHAN website with a link to the business website.
* Recognition at the Awards Banquet.
* Recognition on Facebook with monthly scheduled posts (business only).
* 4 Banners at RHAN shows.
* Recognition in quarterly electronic newsletter with a link to their website (business only).
* Featured business at our show.
* Vendor space when available at shows.

**Prize donation or Company product donation.** **[ ]**

* Awards donations may be horse-related supplies, tack, gift certificates, equipment, hats, jackets, “Reiner of the Year” saddle, Challenge or year-end buckles, year-end trophies, or added class money and/or youth incentive raffles.